

# Service Packages

Activate	Accelerate	Accomplish
<b>\$5,000</b> per month	<b>\$7,500</b> per month	<b>\$12,495</b> per month
Content strategy development or refinement workshop	Content strategy development or refinement workshop	Content strategy development or refinement workshop
Social platform strategy development	Social platform strategy development	Social platform strategy development
1 social platform	Brand analysis and competitor review	Community guidelines development
3 weekly social posts	Up to 2 social platforms	Brand analysis and competitor review
Monday-Friday community management	5 weekly social posts	Up to 3 social platforms
2 blogs per month	Monday-Friday community management	Unlimited social posts
Weekly automated report	4 blogs per month	7 days per week community management
Fortnightly telephone WIP	Weekly automated report	Assistance with platform set-up
6 social ad campaigns per month	Monthly performance analysis	4 blogs per month
Ongoing campaign analysis and refinement	Fortnightly telephone WIP	1 EDM per month
	12 social ad campaigns per month	Weekly automated report
	Ongoing campaign analysis and refinement	Monthly performance analysis
		Fortnightly telephone WIP
		Monthly WIP (in person)
		Unlimited social ad campaigns per month
		Ongoing campaign analysis and refinement